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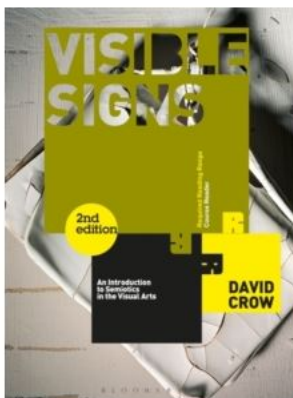
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Visible Signs: An Introduction to Semiotics in the Visual Arts

Crow, David



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Visible Signs: An Introduction to Semiotics in the Visual Arts (second edition) is an update to the popular first edition, which introduces design students and practitioners to the fundamentals of semiotics.

Basic semiotic theories are taught in most art schools as part of a contextual study program, but many students find it difficult to understand how these ideas might impact on their own practice. This book explains semiotic terms and theories in relation to visual communication, with illustrative examples taken from contemporary art and design.

Concepts such as signs and signifiers, language and speech are explored within a framework of graphic design and fine art.

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Author	Crow, David
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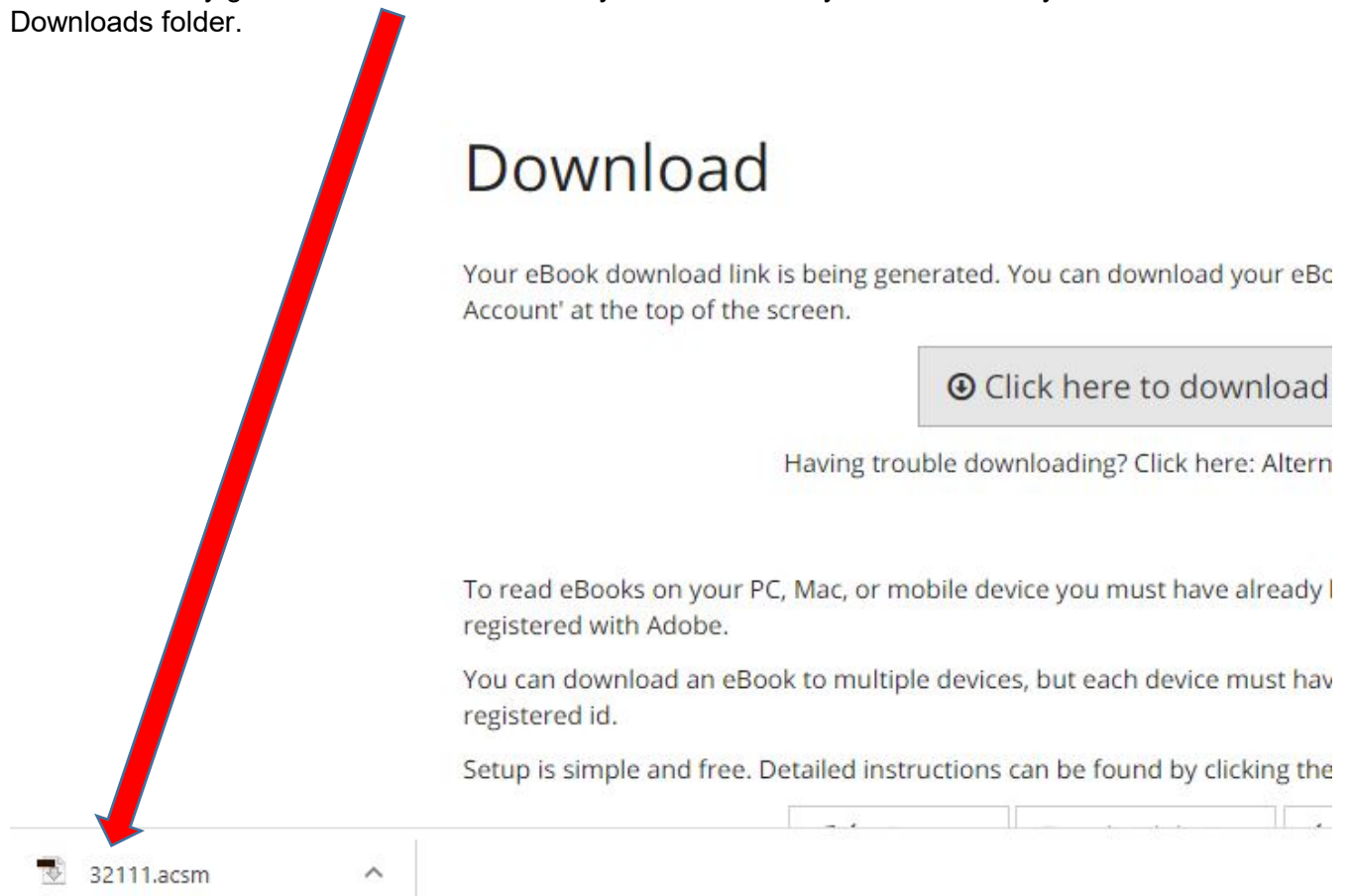
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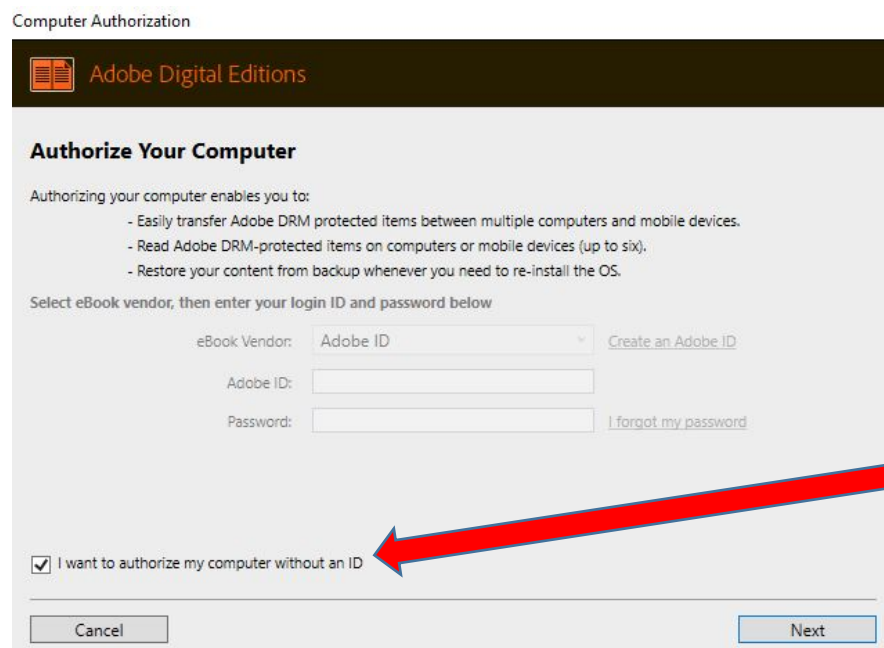
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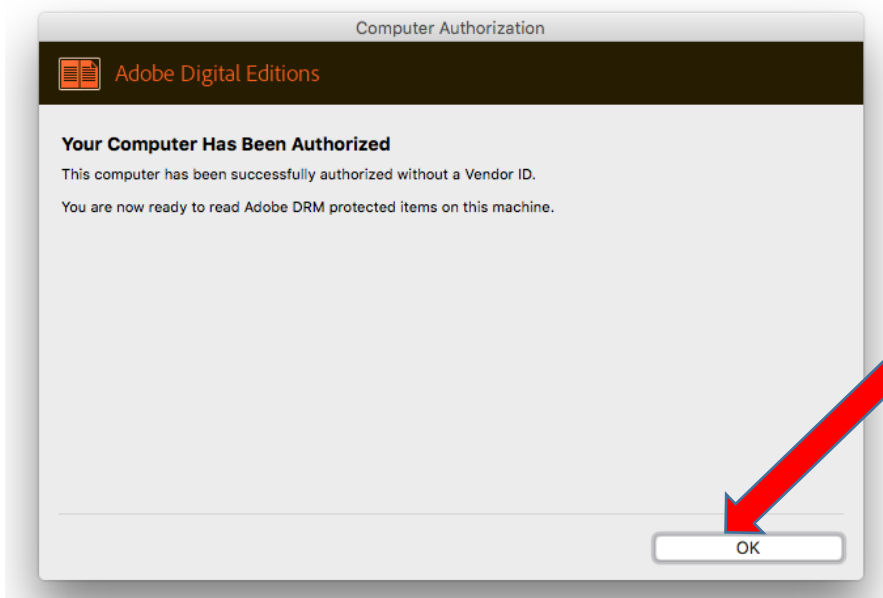
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