



How to sign up to your BFI Player subscription

In just 3 easy steps!

Step 1 – Go to player.bfi.org.uk/students

Create your account by filling in the form, selecting a password and pressing the ‘create your account’ button.

You can sign up with any email address, so we recommend you use whichever email address you use the most frequently i.e. you may use a personal email address.

Don’t forget to click ‘I’d like to receive the newsletter’ to receive exclusive monthly emails with competitions, watchlists and other BFI opportunities we think you’ll be interested in.

BFIPLAYER

1 — 2 — ✓

Creates your account Select your institution Start watching

Create your account

Use your preferred email address.

- ✓ Free access to subscription titles
- ✓ Films curated by the BFI
- ✓ Get introductions by leading film critic Mark Kermode

First name

Last name

Email address

Confirm your email address

Password
Your password must contain at least 8 characters.

Confirm password

Passwords match:

Get the latest from the BFI direct to your inbox.

I'd like to receive the newsletter

By creating an account, you're agreeing to our [Terms of use](#) and [Privacy Policy](#)

Create your account

[Already have an account? Sign in](#)



Note: If you already have a BFI Player account from the previous academic year, **you do not need to fill in the form.**

Instead, please click 'Already have an account? Sign in' at the bottom of the form and sign in with the same login and password. Then follow from step 2.

Confirm password

Passwords match:

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Step 2 – Select your institution from the drop down list

Click the arrow next to the box and select the name of your institution from the drop down.

BFIPLAYER

1 Create your account — 2 Select your institution — ✓ Start watching

Select your institution

Select your institution from the list to link your account and redeem your free BFI Player subscription

Select your institution

- BIMM Institute
- Birmingham City University
- Brunel University London
- King's College London
- Lancaster University
- Liverpool John Moores University

Accessibility About the BFI Help Privacy Terms of use

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Step 3 – Log into your institution’s sign on service

You’ll automatically be redirected to your institution’s login page. Please enter your institution user name/login and password. You’ll then be taken back to your BFI Player subscription home page and you’re all set up!

Example of an institution’s sign on service – yours will not necessarily look like this

A screenshot of a 'Single Sign On Service' login page. The page has a light grey background. At the top, the title 'Single Sign On Service' is displayed in a bold, dark font. Below the title, there are two input fields: 'User Name:' and 'Password:'. Each field has a thin border and a small vertical line on the left side. Below the password field, there is a green rectangular button with the text 'LOG IN' in white, uppercase letters. At the bottom of the form area, there is a small line of text: 'Please use your University of Exeter user name to login and not your email address e.g. rar206.'

Additional information

Once you have completed the 3 steps above, you’ll be signed up for a BFI Player subscription for the duration that we’ve agreed with your academic institution.

You will then just need to login at <https://player.bfi.org.uk/sign-in> using the email address and password that you set up when you created your account.

You will only need to reconnect your BFI Player account with you university sign on service (step 2 and 3) when the new academic year begins (subject to your university renewing your subscription).

Please note, BFI Player is unavailable outside the UK. Rentals and festival events are not included in the subscription offer, but can be viewed at an additional cost.

Customer support

If you have any technical issues you can contact our Live Chat support available at the bottom of each BFI Player page. Please note though that all queries relating to your institution’s logins should be directed to your institution, as the BFI team cannot help with this.

Data protection

No personal identifying data is shared by the university on behalf of its students or faculty. When someone authenticates through a registered UK Federation IDP to redeem a subscription, they create their account on BFI Player and agree to its T&Cs, the BFI at this point has a relationship directly with that user. There is no responsibility on behalf of the university to provide any further data, and a relationship entered into at the point of subscription is between the BFI and the customer.