



What is an evaluation?

- Evaluation is a form of self-assessment.
- It requires you to explore both positive and negative aspects.
- An evaluation can cover an overall process or a finished product.
- By evaluating, you can reflect on how to develop your future practice.

SWOT Analysis

- **SWOT** stands for strengths, weaknesses, opportunities and threats.
- It can be a useful starting point for evaluations. Try using the **SWOT** square below.

Strengths	Weaknesses
<ul style="list-style-type: none"> • What went well? • What were key turning points? • How did you utilise your skills? 	<ul style="list-style-type: none"> • What did not go well? • What would you have done differently?
Opportunities	Threats
<ul style="list-style-type: none"> • How could this project inform future practice? • What ideas, research or contacts could you develop further? 	<ul style="list-style-type: none"> • How might future performance be hindered? • How could you overcome these obstacles?

Possible Areas to Cover & Questions

Ideas and Aims:

- What was the initial theme/idea?
- Why did you pick this?
- Did your ideas change during the process? Why did this occur?

Research:

- What areas or practitioners did you research?
- Why were these significant?
- How did this research inform your practice?
- What proved to be most inspirational? Why?



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Experimentation:

- How did you experiment with mediums, materials or techniques?
- What worked well? Why?
- What did not work well? Why?
- How did you overcome any challenges?
- Is there anything you would have done differently?

Final Outcome:

- What did you produce for the final submission?
- How effectively did the piece meet your expectations or aims?
- Did the materials suit the piece?
- Which aspects were most effective? Why?
- Which aspects could have been developed? Why?
- What feedback did you receive from peers and/or your tutor?
- How could you respond to this feedback?

Conclusion:

- What lessons did you learn from the experience?
- How have you progressed in your practice?
- What areas might you explore in future practice?

Phrases for Evaluation

The initial aim was to ...

The project is based on ...

The idea changed from ... to ...

Work created by ... inspired the exploration/use of ...

The most successful aspect was ... as ...

If I could do this again, I would ... because ...

The most significant lesson learnt was ...

In the future, it would be useful to research ...further as ...



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