

Useful sources of information

This is the reading list that your course has provided for the unit you are currently studying.

You will find everything you need by searching the catalogue via the [Library webpages](#).

For more information on how to search the catalogue [watch this short video](#)

Required:

Andriessen, J. and Baker, M. (2020) *On Collaboration:: Personal, Educational and Societal Arenas*. Leiden: Brill.

Kawamura, Y. (2020) *Doing Research in Fashion and Dress: An Introduction to Qualitative Methods*. London: Bloomsbury Publishing.

Lascity, M. (2021). *Communicating Fashion: Clothing, Culture, and Media*. London: Bloomsbury Visual Arts.

Rocamora, A. and Smelik, A. (eds) (2016) *Thinking through fashion : a guide to key theorists*. 2nd edn. London: I.B. Tauris.

Sikarskie, A. (2020) *Digital Research Methods in Fashion and Textile Studies*. London: Bloomsbury Visual Arts.

Website: <https://library.norwichuni.ac.uk>

Email: library@norwichuni.ac.uk

Course guides: <https://library.norwichuni.ac.uk/course-guides>

FCP

BA2B

Useful sources of information

Recommended:

Cope, J. and Maloney, D. (2016) *Fashion Promotion in Practice*. London: Fairchild Books.

Read Chapter 6 [Fashion film: Hollywood to Hoxton](#)

Harris, C. (2017) *The Fundamentals of Digital Fashion Marketing*. London: Bloomsbury Visual Arts.

Read Chapter 4 [Fashion and film](#)

Rees-Roberts, N. (2016) *Fashion film: art and advertising in the digital age*. London: Bloomsbury Publishing.

Sheridan, J. (2010) *Fashion, media, promotion: the new black magic*. Chichester: John Wiley & Sons.

Further:

- [The Business of Fashion](#)
- [WGSN](#)

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