

## Fashion Design

### BA2B

## Useful sources of information

This is the reading list that your course has provided for the unit you are currently studying.

You will find everything you need by searching the catalogue via the [Library webpages](#).

For more information on how to search the catalogue [watch this short video](#)

### Required:

BoF (2024) *Business of fashion*. Available at: <https://www.businessoffashion.com/>.

Kawamura, Y. (2020) *Doing research in fashion and dress: an introduction to qualitative methods*. 2<sup>nd</sup> edn. Oxford: Berg Publishers.

Paulins, V. and Hillery, J. (2020) *Ethics in the fashion industry*. London: Fairchild Books.

Statista (2024) *Statista*. Available at: <https://www.statista.com/>.

Szkutnicka, B. (2017) *Technical drawing for fashion*. London: Laurence King Publishing.

Kawamura, Y. (2011) *Doing research in fashion and dress: an introduction to qualitative methods*. Oxford: Berg Publishers.

Website: <https://library.norwichuni.ac.uk>

Email: [library@norwichuni.ac.uk](mailto:library@norwichuni.ac.uk)

Course guides: <https://library.norwichuni.ac.uk/course-guides>

## Fashion Design

### BA2B

## Useful sources of information

### Recommended:

Brannon, E. (2011) *Designer's guide to fashion apparel*. London: Bloomsbury.

Edwards, T. (2011) *Fashion in focus: concepts, practices and politics*. London: Routledge.

Kiper, A. (2014) *Fashion portfolio: design and presentation*. London: Batsford.

Mathieu, C. (2012) *Careers in creative industries*. New York: Routledge.

Steele, V. (2010) *The Berg companion to fashion*. London: Bloomsbury.

Tain, L. (2018) *Portfolio presentation for fashion designers*. 4th edn. London: Bloomsbury.

Thompson Ford, R. (2021) *Dress codes: how the laws of fashion made history*. New York: Simon and Schuster.

Van Emden, J. and Becker, L. (2016) *Presentations skills for students*. Basingstoke: Palgrave Macmillan.

Wallenberg, L. and Kollnitz, A. (2023) *Fashion aesthetics and ethics past and present*. London: Bloomsbury.

Website: <https://library.norwichuni.ac.uk>

Email: [library@norwichuni.ac.uk](mailto:library@norwichuni.ac.uk)

Course guides: <https://library.norwichuni.ac.uk/course-guides>