

Business Management

BA1A

Useful sources of information

This is the reading list that your course has provided for the unit you are currently studying.

You will find everything you need by searching the catalogue via the [Library webpages](#).

For more information on how to search the catalogue [watch this short video](#)

Required:

Bloomberg (2025) *Business week*.

Available through [Press Reader](#) (requires Norfolk Library sign on).

Fast Company (2025) *Fast Company*.

Available through [Press Reader](#) (requires Norfolk Library sign on).

Flynn, P. (2019) *Introduction to business: a primer on basic business operations*. New York: Business Expert Press.

WGSN (2025) *WGSN*.

Available [here](#).

Website: <https://library.norwichuni.ac.uk>

Email: library@norwichuni.ac.uk

Course guides: <https://library.norwichuni.ac.uk/course-guides>